The American Academy of Healthcare Interior Designers:
The Single Source for Healthcare Interior Design

ABOUT US
The American Academy of Healthcare Interior Designers (AAHID) is a not-for-profit organization committed to the development and administration of the only certification program for healthcare interior designers. It is not a membership organization, but rather an organization that board-certifies interior designers in the United States and Canada who specialize in acute care, ambulatory care, and residential care facility design.

Volunteers are important to AAHID’s operation. They serve on the board of directors, review portfolios, help develop study materials, and are involved in keeping the exam current.

Industry Partners are companies that believe in and support AAHID’s mission to qualify and certify healthcare interior designers. The healthcare organizations that buy our Industry Partners’ products hire Certified Healthcare Interior Designers (CHIDs) as consultants.

OUR MISSION
The mission of AAHID is the certification of interior designers qualified by education, examination, training, and experience to provide interior design services to the healthcare industry.

OUR VISION
The vision of AAHID is to be the essential certification program for healthcare interior designers.
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### Industry and Service Partners Ads

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Dear colleagues, fellow certificants, and Industry Partners,

It has been a whirlwind year since I took on the role of AAHID Board President. During that time, the organization has been in the midst of some exciting changes, and I’m thrilled to have this opportunity to share our achievements from this past year and new initiatives and plans for the future of AAHID.

MARKET ASSESSMENT

The board continues to build market awareness and grow the certification program. To gauge the success of these efforts, a market assessment was commissioned, and in March, a survey was sent to approximately 4,000 interior design and architectural professionals. The objective of the survey was twofold: 1) identify audiences for marketing outreach by capturing professionals who work in the healthcare space and 2) understand the value and benefit these professionals attach to specialty certification. The survey yielded a 3% response rate, and of all respondents, 79% believed that a healthcare specialty certification was of value. In fact, the majority of respondents believed that professionals with multiple certifications were perceived as more knowledgeable and committed to professional development. Top-reported motivators for earning specialty certifications included increased marketability and client recognition. In addition to supporting our current marketing efforts, this assessment also generated awareness and interest among respondents.

NEW INITIATIVES

2016 has been a year filled with growth initiatives to expand the CHID certificant base. First, AAHID believes it is important for candidates taking the CHID exam to have access to a comprehensive body of knowledge in healthcare design. AAHID began work on developing an e-Learning Series that will serve to “fill the gap” in preparation materials for the CHID exam. The e-Learning Series will focus on the CHID exam content outline and provide practical application for healthcare interior designers. Be on the lookout in 2017 for the series to be released. Another exciting initiative that AAHID has expanded since 2015 is the Candidate Forums. This year, AAHID hosted forums in Atlanta and Los Angeles, featuring a legacy panel of CHIDs to discuss how AAHID came to be, examine the Academy’s mission, and prepare for the CHID certification exam. Finally, AAHID has implemented a new opportunity for our Industry Partners—Industry Roundtables—that provide them with invaluable product feedback from a broad range of CHID experts from around the country. The objective is to engage in conversation that will lead to enhanced product awareness and positioning in the healthcare market. Forbo Flooring Systems and Wieland both took advantage of hosting CHIDs in their showrooms for multiple days. AAHID is excited to continue and expand on all of these initiatives in the coming year.

WHAT’S NEXT

Moving into 2017, AAHID will grow our social media community with a Social Media Task Force that will increase awareness of the CHID certification though social media platforms. This group’s charge is to recommend a social media strategy to the AAHID Board by identifying appropriate social media outlets and composing written descriptions of different certification activities to share on social media.

As the board prepares to ring in another year, I would like to thank the current board members, members of the Test Development Committee and Portfolio Review Committee, and the AAHID staff for their commitment and enthusiasm. It has been a busy year supporting and building a strong future for AAHID, and I am appreciative for all of the committed professionals who have contributed to the growth of this organization. Here’s to another successful year!

Sincerely,

Lori McGilberry, CHID EDAC IIDA
President, AAHID
Commitment to Credentialing Excellence

CERTIFIED HEALTHCARE INTERIOR DESIGNER (CHID)

Congratulations and welcome to the following individuals who successfully passed the CHID exam in 2016:
Kimberly Bernheimer
Amy Connor-Flores
Lisa Gallun
April Rains
Michele Tasca

NEW E-LEARNING SERIES COMING SOON—TESTING PREPAREDNESS FOR THE CHID EXAM

AAHID constantly seeks ways to increase the certificant population and believes it is important for candidates taking the CHID exam to have access to a comprehensive body of knowledge in healthcare design.

To support candidates for the exam, AAHID is developing an e-Learning Series that will serve to fill the gap in preparation materials for the CHID exam. The e-Learning Series will focus on the CHID exam content outline and provide a practical application for healthcare interior designers. These webinars will contain valuable information to help candidates prepare for the certification exam. The e-Learning Series will offer three 1-hour recorded sessions, including a predesign and design focus in acute care, ambulatory care, and residential healthcare facilities.

Production and distribution of the recorded e-Learning Series will increase CHID exam preparedness, creating a product where there was none and conveniently offering candidates the option of purchasing it either in part or its entirety, based on individual need. AAHID looks forward to releasing the e-Learning Series for the 2017 exam windows.

AAHID Committee members meet to advance the organization’s mission.
Commitment to Educational Excellence

2016 AAHID/STEELCASE HEALTH FELLOWSHIP RECIPIENT

AAHID and Steelcase Health are pleased to continue to support the AAHID/Steelcase Health Graduate Research Fellowship. The purpose of the program is to promote the importance of interior design research and to contribute to the body of knowledge for healthcare interior design, consistent with the mission of AAHID. It also reflects Steelcase Health’s mission of utilizing research and evidence-based design to change the way people experience healthcare environments. The fellowship is designed to help new investigators initiate the research aspect of their education by providing seed money to afford graduate students the opportunity to pursue new or novel areas of research.

This year, the fellowship grant has been awarded to Yongyeon Cho. He will present his work at the 2017 Healthcare Design Conference. Cho is a second-year master’s student at Iowa State University, studying interior design with a focus on creating wellness design evaluation criteria for the main entry lobby of a healthcare facility. Originally from South Korea, he holds a master’s degree in interior architecture from Konkuk University and a bachelor’s degree in interior architecture from Soong-Sil University.

ENVIRONMENTAL DESIGN FOR PEDIATRIC BEHAVIORAL HEALTH: BALANCING DYNAMIC AND SOOTHING ELEMENTS IN THESE HEALING SPACES

AAHID is pleased to host a panel discussion at the 2016 Healthcare Design Conference in Houston. This panel discussion will focus on the design of pediatric behavioral health facilities, primarily on creating healing environments centered around children. The discussion will examine the various behavioral and physical needs of children in conjunction with the needs of their parents. It will present design solutions that address varied challenges within this project type, including the gap between dynamic and soothing elements, the continuum of the infant-child-adolescent-adult human scale factor, and considerations of both initial costs and long-term operational costs. The workshop will illuminate the topic from multiple perspectives and provide ample time for discussion with the audience. Join fellow CHIDs Ghina Itani, CHID ASID EDAC, principal at Itani Design Concepts; Erica Larson, CID CHID LEED AP BD+C, principal at Pope Architects; Stephanie Reem, CID CHID EDAC LEED-AP, senior interior designer at BWBR; and Jocelyn Stroupe, CHID EDAC IIDA ASID, principal at Cannon Design, in this discussion.

Looking to become involved in AAHID?
E-mail info@aaahid.org for information.
AAHID Partnerships

CANDIDATE FORUMS COULD BE COMING TO A CITY NEAR YOU!
AAHID initiated an exciting new local event in 2015 that reached two additional cities in 2016! Inspired by the first Candidate Forum in Dallas, AAHID hosted forums in Atlanta and Los Angeles featuring a legacy panel of CHIDs to discuss how AAHID came to be, examine AAHID’s mission, and review exam prep for the CHID certification. The forums ended with the announcement of three CHID exam scholarships by SpencerCare, Crossville, and Krug. AAHID is looking forward to rolling out even more Candidate Forums in different parts of the country in 2017. Stay tuned for details about a Candidate Forum near you and your chance to win an exam scholarship or participate in the event as a local Industry Partner representative or legacy certificant panel member.

NEW ROUNDTABLE DISCUSSIONS PROVIDE OPPORTUNITIES FOR BOTH INDUSTRY AND CHIDS
AAHID has implemented a new opportunity for our current Industry Partners—Industry Roundtables—that enable them to gain invaluable product feedback from a broad range of CHID experts from around the country. The objective is to engage in conversation that will lead to enhanced product awareness and positioning in the healthcare market. To achieve this, each roundtable is designed to provide an interactive setting for CHIDs to openly discuss their perceptions, opinions, beliefs, and attitudes about products presented by an Industry Partner. Forbo Flooring Systems and Wieland both took advantage of hosting CHIDs in their showrooms for multiple days. The Forbo roundtable was held at the Global Center in Cleveland, OH, and included a tour of the Global Center and two educational sessions where CHIDs earned continuing education units (CEUs) and participated in a voice event with speaker Robin Gunther. The Weiland roundtable was held in Archbold, OH, and featured various discussions that highlighted changes in healthcare, market trends, and new product development within Wieland. AAHID looks forward to a roundtable with Gerflor later this year, and the opportunity to host more in 2017.
Financial Report and Organizational Metrics

TOTAL AAHID CERTIFICANTS
AAHID is forecasting to end the year with a 10% growth in board certified healthcare interior designers from 2015 to 2016. This is largely the result of the launch of a new exam that more accurately reflects the competencies needed to practice as a healthcare interior designer.

FORECASTED REVENUE
Eighty-six percent of AAHID’s revenue comes from the generous support of our Industry Partners and is allocated to the advancement of the certification of healthcare interior designers. Revenue streams also are generated from the certification and recertification programs. Additional revenue, which largely is reinvested in the field of healthcare design, comes from donations and sponsorship from external organizations.

FORECASTED EXPENSE
Efforts continue to be made to invest in the mission and vision of AAHID, which is focused on certifying healthcare interior designers. Through the work of our governing body, certification and recertification programs, and external activities at conferences or events, we are able to strengthen the foundation of the academy and maintain a viable financial model.
PLATINUM LEVEL

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Did you know . . .

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DOES YOUR TEAM HAVE

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DID YOU KNOW . . .

AAHID continuously looks for passionate and able volunteers to support its vision and strategic plan. Keep an eye out as opportunities arise throughout the year.
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