

April 2018

## A Message from the President



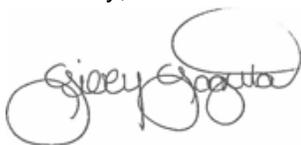
Dear Fellow CHID Certificants, Industry Partners and Colleagues,

Guiding the mission of AAHID takes a village for sure. The commitment realized by each one of our volunteers, certificants and industry partners, fuels the growth of the CHID certification program. In particular, I would like to acknowledge **Laura Ethridge-Morris, CHID IIDA Leed AP BD+C, Lean Green Belt of Array Architects**. In her current role as immediate past president and liaison to the Industry Partner Advisory Council, Laura continues to build collaborative relationships with our industry partners and seize opportunities to network and build awareness for the CHID certification. Most recently, Laura participated in the NY Candidate Forum that garnered record attendance. Her enthusiasm is present on the Board of Directors and we are grateful for her wisdom and assistance in distinguishing CHID.

The first quarter of 2018 has been busy and filled with activities focused on building awareness for the CHID certification program and expanding our industry partnerships. Our new marketing campaign focuses on the benefits we as CHID certificants realize and how the credential distinguishes us from others practicing in healthcare interior design. I am thrilled to be part of AAHID and carry on the mission of our Founders, who continue to play an active role in the success of our organization. We are thankful for our Founders' vision, and welcome their continued support.

I am happy to share our progress to date and encourage your engagement in our continued efforts to promote the CHID Certified Healthcare Interior Designer® examination.

Sincerely,

A handwritten signature in black ink, appearing to read "Libby Laguta". The signature is written in a cursive, flowing style.

Libby Laguta, CHID, EDAC, ACHE  
President, AAHID

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### THE CHID CERTIFICATION PROGRAM - Distinguish Yourself

As the certifying organization that administers the CHID Healthcare Interior Designer® examination, AAHID is proud that all healthcare interior designers that earn certification are able to distinguish themselves with the CHID appellation. As part of our "Distinguish Yourself" campaign, we look forward to elevating awareness about CHID and the benefits of certification.



#### OCTOBER 2018 CHID EXAM

**Encourage your colleagues to sit for the exam**

**Share the benefits of CHID certification**

***Application and portfolio submission deadline: July 16, 2018***

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## HELP US SPREAD THE WORD WITH YOUR TESTIMONIAL

What people  
are saying!

Your words matter. You took the time to validate your competence in healthcare interior design by earning the CHID credential. Now, share that experience with future CHID candidates. What was your motivation for becoming certified and what benefits do you realize today as a CHID?

Industry partners, we would like to hear from you too. Tell us about the value of working with CHIDs.

Send your testimonials to [AAHID](#). All testimonials will be subject to use in AAHID's market outreach to potential candidates as well as highlighted on [aahid.org](#).

Check out the most recent testimonial from [Spec Furniture!](#)

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## CHID CANDIDATE FORUMS - Collaborative Events Bring Awareness To Certification and Industry Innovations

AAHID is excited about our continued collaboration with our Industry Partners. Candidate Forums provide a great venue for healthcare interior design professionals to learn about the benefits of CHID and the exam process, plus engage in professional and social exchange with industry and organizational partners. We are pleased to announce that the first two events in 2018 have been a big success. Most recently, 80 guests participated in the March 29th Candidate Forum, sponsored by [Häfele/Hewi](#) and held in New York City at the new Häfele Showroom. In addition to the CHID Exam Review, the evening featured a moderated discussion on "Raising the Bar in Healthcare Design." A special thank you to [MechoSystems](#) and [Häfele/HEWI](#) for sponsoring a CHID Exam scholarship drawing and [interiors+sources](#) for their support by announcing the event to over 650 contacts in the New York market.



The success of the Candidate Forum program has created more opportunities to expand our reach. We are currently planning five more events in cities across the United States. If you have an interest in participating in a Candidate Forum, contact [info@aahid.org](mailto:info@aahid.org) for more information.

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## CONGRATULATIONS TO THE NEWEST CHID HEALTHCARE INTERIOR DESIGNER® CERTIFICANTS!

AAHID is pleased to recognize the most recent, newly certified CHID certificants. These individuals can now use the CHID credential, to distinguish their knowledge, skills, and expertise.



Patricia Bell, CHID, - Baptist Medical Center  
Stacey Brimmer, CHID – Corgan  
Michele Clark, CHID - Rees  
January Corbin, CHID – January Corbin Interior Design  
Stephanie Fallon-McKelvey, CHID – identity ARCHITECTS  
Tinatin Giorgadze, CHID – Perkins+Will  
Jennifer Hrosko, CHID – SSOE Group  
Natalie Owens, CHID – Children's Healthcare of Atlanta  
Angela Rinehart, CHID – Earl Swensson Associates  
Stephanie Story, CHID – Array Architects  
Christine Trupiano, CHID – Albert Kahn Associates, Inc.  
Nicole Wood, CHID – Array Architects

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## INDUSTRY PARTNER UPDATE

The continued support from all AAHID Industry Partners (IPs), brings value to professionals practicing in the field of healthcare interior design who are committed to transforming the healthcare environment into a healing environment. Their support is instrumental in advancing the CHID certification program.

### *Welcome the Newest AAHID Industry Partners*

DAVID EDWARD



### *SPEC Market Research*

SPEC recently engaged CHIDs in a research study focused on new product development. Receiving an impressive 26% response rate, Mike McLean from SPEC, stated that “the information we gained will influence us moving forward in developing new products. We are big believers that input from those in the know, make the outcomes better.”

Engaging CHIDs is a great way to get feedback from professionals who have decision and buying power.

### *Recognizing Industry Partners*

We continue to acknowledge and support our Industry Partners through recognition in our communications, including the annual [Year-in-Review](#), and the upcoming [EFA Program Directory](#) as well as [LinkedIn](#) posts and [aahid.org](#) website announcements that highlight their specialized services and products.

For more information on:

- How to become an industry partner
- Sponsorship opportunities
- Connecting with CHIDs

Contact Kathy Checea at [kchecea@aahid.org](mailto:kchecea@aahid.org)

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## UPCOMING INDUSTRY EVENTS & ACTIVITIES



### *AAHID to Make Debut at EFA April 21, 2018 -- CHID Exam Workshop*

AAHID will hold an exam preparation workshop and will be available to answer questions about the exam. Remember, one third of the exam pertains to residential healthcare. I am excited to present this session along with fellow CHID certificants Nancy Bounds and Maria Lopez.



### *HCD Healthcare Design Expo & Conference 2018*

Save the date and join AAHID at HCD in Phoenix, AZ November 10-13. Our involvement this year will include an AAHID moderated panel discussion featuring the topic ‘Vinyl, Polyurethane, or Silicone? What you need to know to specify Durable Coated Fabrics for Healthcare’.

Back by popular demand will be the AAHID Annual Meeting & Reception. Made possible by the generous support of

AAHID industry partners, this is a great opportunity to network and recognize our supporters, certificants, board members, and volunteers.

### *Help Us Celebrate Our Success at HCD*

We welcome industry partners to join [Patcraft](#) in supporting the event this year. Submit your [sponsorship form](#) to: Kathy Checea at [kchecea@aahid.org](mailto:kchecea@aahid.org).

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### STAY CONNECTED



Get [LinkedIn](#) with AAHID. We're 300 strong and growing. Share industry news and professional experiences. Learn about product development advancements. Connect your colleagues with AAHID and CHID certification.