

2025

Year-Round Industry Partner and Additional Sponsorship Opportunities

Our Mission

The mission of AAHID is the certification of interior designers qualified by education, examination, training, and experience to provide interior design services to safeguard public health, safety, and welfare in the healthcare industry.

A partnership with AAHID supports education, advocacy, and networking with key healthcare professionals. Review the benefits and become a partner with AAHID today.

2025 Benefit Descriptions	Platinum (\$12,000)	Gold (\$9,000)	Silver (\$6,000)	Bronze (\$3,000)
Benefits - Platinum Level				
Host a virtual Product Development Event	✓	–	–	–
Host a virtual meeting with CHIDs, 60 minutes, any topic.	✓	–	–	–
Host a Product Showcase, open for all CHIDs, virtual 30 minutes.	✓	–	–	–
Company banner featured on AAHID website.	✓	–	–	–
Logo featured on the Step & Repeat Wall at AAHID Annual Meeting & Reception at HCD.	✓	–	–	–
Benefits - Gold Level				
IP logo featured at AAHID's HCD Trade Expo booth.	✓	✓	–	–
AAHID promotion of an IP produced CEU Webinar.	✓	✓	–	–
Logo recognition in the AAHID President's Message (Distributed to all CHIDs).	✓	✓	–	–
All CHID e-blast distribution (One Annually).	✓	✓	–	–
Benefits - Silver Level				
Gallery option on IPs AAHID website profile	✓	✓	✓	–
Link to 1 IP white paper per year on AAHID's website (subject to review).	✓	✓	✓	–
AAHID Annual Meeting and Reception post attendee list	✓	✓	✓	–
Benefits - Bronze Level				
Invitations to all IP/CHID Community Connections Events (<i>quarterly</i>)	✓	✓	✓	✓
Invitation to AAHID Annual Meeting and Reception at HCD, with recognition on AAHID slides displayed during the reception.	✓	✓	✓	✓
Recognition on AAHID website with logo and link to company website.	✓	✓	✓	✓
New IP announcement to all CHIDs via Digest E-Blast	✓	✓	✓	✓
Advertisement in AAHID Year In Review	Full Page	3/4 page	1/2 page	Logo
AAHID logo for use in promotional marketing subject to terms of AAHID Logo Usage Brand Guidelines.	✓	✓	✓	✓
Meet with members of AAHID leadership at a Trade Expo to discuss AAHID/IP relationship, and review new products (<i>subject to availability</i>).	✓	✓	✓	✓
Opportunity to post news and events on AAHID's LinkedIn or Instagram page, subject to AAHID review.	✓	✓	✓	✓
Opportunity for additional sponsorship of AAHID Annual Meeting & Reception.	✓	✓	✓	✓
AAHID IP Level Counter Cards provided at PDC, HCD, & NeoCon.	✓	✓	✓	✓

When you partner with AAHID, you invigorate an ever-growing community that truly understands healthcare business trends and operations.

Additional Year-Round Sponsorship Opportunities

Sponsors do not need to be Industry Partners to support these additional opportunities, unless otherwise stated.

Host a CEU Virtual Event/Product Showcase with CHIDs

IP Pricing:

- Live/Recorded & Shared with all CHIDs (\$7,500)
- Live Only (\$3,000)

Non-IP Pricing:

- Live/Recorded & Shared with all CHIDs (\$10,000)
- Live Only (\$6,000)

Showcase your company's products, services, and programs by presenting a virtual seminar or product demonstration with CHIDs.

By sponsoring this event, you'll not only gain visibility among key decision-makers but also connect directly with top professionals shaping the future of healthcare environments. Product showcase sessions are 30 minutes and will be held via Zoom. Sessions can be presented live with the ability to be recorded and shared with all CHIDs. AAHID will send a follow-up email after the event to all CHIDs about the product. This is included in the Platinum level benefits.

Optional: To increase interest, sponsors may choose to host a 60-minute session if CEU is offered. IDCEC CEU is preferred.

IP Think Tank

IP Pricing (\$2,500)

Non-IP Pricing (\$5,000)

Take a deep-dive and learn more about the challenges and hot topics that CHIDs are currently facing in their daily practice by hosting a virtual Think Tank. Think Tanks provide a unique opportunity to collaborate with CHIDs, exchange insights, and discuss groundbreaking solutions. Sponsors are allowed to host one Think Tank with up to 20 participating CHIDs annually. Think Tanks will be for 60 minutes via Zoom.

CHID Email Blast Distribution

IP Pricing (\$850)

Non-IP Pricing (\$1,500)

AAHID will send an email to our CHIDs on your behalf one-time annually. E-blasts cannot be used to promote job openings and are subject to AAHID approval. This is included in the Platinum & Gold level benefits.

AAHID Digest Email Banner Ads

Advertising in the AAHID Digest emails allows you to directly reach CHIDs in their bi-monthly emails from AAHID. Ads are subject to AAHID approval.

- 4 ads/year (\$1,925)
- 3 ads/year (\$1,450)
- 2 ads/year (\$975)
- 1 ad/year (\$500)

Provide Scholarships to CHID Exam Candidates (\$500)

Help AAHID continue to grow the number of CHIDs by providing a scholarship to potential CHID exam

candidates. This sponsorship will cover the exam and application fee for the CHID candidate and provide additional funding for preparation materials. AAHID will recognize all sponsors in email blasts and on the AAHID website.

Sponsor a CHID Meet-Up (In-kind donation)

AAHID organizes **CHID meet-ups** to occur throughout each year. The purpose of the meet-ups is to give CHIDs an opportunity to network with their peers and to introduce a potential CHID candidate to the examination and certification process. Sponsors will have the opportunity to meet face-to-face with CHIDs and potential CHID candidates to connect, network, and showcase their organization. AAHID will connect you with a CHID that will be leading the Meet-Up to finalize details.

HCD – AAHID Booth Sponsorship*

Have your organization recognized at the AAHID exhibit hall booth during the Healthcare Design Conference (HCD) in Fall each year. AAHID offers sponsorship opportunities to showcase booth décor, flooring, furnishings, and giveaways. Please contact info@aa hid.org for more information on how to sponsor the AAHID Booth.

HCD – AAHID Annual Meeting/Reception (Tiered Levels)*

Each year at the Healthcare Design Conference (HCD), AAHID hosts an annual reception for all CHIDs and Industry Partners. There are three tiers that are available for sponsorship with benefits highlighted below:

- **Tier 3 (\$2,500):**
 - Includes all benefits of Tier 1 and 2
 - Company Logo on Step & Repeat Wall
 - Opportunity to distribute marketing materials at reception
 - Opportunity to Provide Sponsored Raffle Prizes at Reception
- **Tier 2 (\$1,500):**
 - Includes all benefits of Tier 1
 - Recognition on Tables at Reception
 - Special Recognition during President's Presentation at Reception
- **Tier 1 (\$500):**
 - AAHID Website/LinkedIn Acknowledgment
 - Year End Review Acknowledgment
 - President's Message Acknowledgment
 - Reception Sponsor Acknowledgment during Reception

***HCD Sponsorship Opportunities are only available to AAHID Industry Partners.**

Industry Partner/Sponsorship 2025 Application Form

NOTE: To pay by credit card, please complete the application at <https://aaheed.org/partners/apply/>.

CHOOSE YOUR LEVEL OF INDUSTRY PARTNER COMMITMENT

- Platinum \$12,000 Gold \$9,000 Silver \$6,000 Bronze \$3,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Host a Product Showcase** *(included in Platinum level)*
IP Pricing:
 Live & Recording sent to all CHIDs (\$7,500) Live Only (\$3,000)
Non-IP Pricing:
 Live & Recording sent to all CHIDs (\$10,000) Live Only (\$6,000)
- IP Think Tank**
IP Pricing:
 \$2,500
Non-IP Pricing:
 \$5,000
- CHID Email Blast Distribution** *(included in Platinum & Gold level)*
IP Pricing:
 \$850
Non-IP Pricing:
 \$1,500
- AAHID Digest Email Banner Ad**
 4 ads/year (\$1,925) 3 ads/year (\$1,450) 2 ads/year (\$975) 1 ad/year (\$500)
- Provide Scholarship for CHID Exam Candidates (\$500)**
- Sponsor a CHID Meet-Up (In-kind Donation)**
AAHID Staff will connect you with the primary contact for CHID Meet-Ups to coordinate logistics.
- HCD – AAHID Booth Sponsorship** *(Only available to IPs. Select from options below.)*
 Flooring Furnishings Giveaway Other Décor (_____)
AAHID Staff will contact you about your selections as we get closer to the HCD conference.
- HCD – AAHID Annual Meeting/Reception** *(Only available to IPs. Select from options below.)*
 Tier 3 (\$2,500) Tier 2 (\$1,500) Tier 1 (\$500) Other (\$_____)

Payment Total (excluding Meet-Up amount): \$ _____



American Academy of
Healthcare Interior Designers

Primary Contact Information

Contact Name:	
Contact Title:	
Company Name:	
Billing Address:	
City, State, ZIP Code:	
Phone:	
Email Address:	
Company Website:	

Payment Information

Check Credit Card (please contact info@aaheed.org)

Accounts Payable Contact Name:	
Account Payable Contact Title	
Billing Address:	
City, State, ZIP Code:	
Email:	
Phone:	

Please make checks payable to: American Academy of Healthcare Interior Designers (AAHID), PO Box 88019, Chicago, IL 60680-8019. To pay by credit card, please contact info@aaheed.org.

Signature: _____

Date: _____

By signing this application, I acknowledge that I understand the benefits provided for the level I have selected, and I commit to participation in the AAHID Industry Partner program or other Sponsorship. Please return this completed form to AAHID Industry Relations Manager, Adrienne Stokes at astokes@aaheed.org.

Thank you for your interest in partnering with AAHID!