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American Academy of Healthcare Interior Designers

2027

Year-Round Industry Partner and Additional Sponsorship Opportunities

Our Mission

The mission of AAHID is the certification of interior designers qualified by education, examination, training, and experience to provide interior design services to safeguard public health, safety, and welfare in the healthcare industry.

A partnership with AAHID supports education, advocacy, and networking with key healthcare professionals. Review the benefits and become a partner with AAHID today. When you partner with AAHID, you invigorate an ever-growing community that truly understands healthcare business trends and operations.

2027 Year-Round Partner Benefit Descriptions	Platinum ($12,000)	Gold ($9,000)	Silver ($6,000)	Bronze ($3,000)
CHID Insights Survey Distribution – Tier 1 (one annually)	✓	–	–	–
Host a virtual meeting with CHIDs (virtual | 60 minutes | any topic)	✓	–	–	–
Host a Product Pulse Session (virtual | up to 30 minutes, based on availability)	✓	–	–	–
Company banner featured on AAHID website	✓	–	–	–
Logo featured on the Step & Repeat Wall at AAHID Annual Reception at HCD.	✓	–	–	–
All CHID e-blast distribution (one annually)	✓	✓	–	–
AAHID promotion of an Industry Partner produced CEU Webinar	✓	✓	–	–
Logo recognition in the AAHID President's Message (distributed to all CHIDs)	✓	✓	–	–
Industry Partner logo featured at AAHID's HCD Expo booth	✓	✓	–	–
Gallery option on Industry Partner's AAHID website profile	✓	✓	✓	–
Link to 1 Industry Partner white paper per year on AAHID's website (subject to review).	✓	✓	✓	–
AAHID Annual Reception at HCD post attendee list	✓	✓	✓	–
Invitations to all AAHID Community Connections Events *(quarterly)*	✓	✓	✓	✓
10% discount on Multiview Ads (AAHID Insider e-blasts or website ads)	✓	✓	✓	✓
Opportunity to post news and events on AAHID's LinkedIn or Instagram page (subject to AAHID review)	✓	✓	✓	✓
Recognition on AAHID website with logo and link to company website.	✓	✓	✓	✓
New Industry Partner announcement to all CHIDs via Digest E-Blast	✓	✓	✓	✓
Advertisement in AAHID Year In Review	Full Page	3/4 page	1/2 page	Logo
AAHID Industry Partner level logo for use in promotional marketing subject to terms of AAHID Logo Usage Brand Guidelines.	✓	✓	✓	✓
Invitation to AAHID Reception at HCD, with recognition on AAHID slides displayed during the reception.	✓	✓	✓	✓
Opportunity for additional sponsorship of AAHID Annual Reception at HCD	✓	✓	✓	✓
Spotlight in AAHID Feature Friday Series (one annually)	✓	✓	✓	✓
AAHID Industry Partner Level Counter Cards provided at PDC, EFA, HCD, & NeoCon	✓	✓	✓	✓
IP expo booth promotion to CHIDs via AAHID social media and e-blasts for HCD, NeoCon, EFA, PDC & HFSE.	✓	✓	✓	✓
Conference Speaking Opportunity – Partner with a CHID to present during an AAHID education session at PDC, EFA, or HCD.*	✓	✓	✓	✓

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Additional Year-Round Opportunities

Sponsors do not need to be Industry Partners to support these additional opportunities, unless otherwise stated.

Advertising/Promotional Opportunities

CHID Email Blast Distribution

IP Pricing ($850) | Non-IP Pricing ($1,500)

AAHID will send an email to our CHIDs on your behalf one-time annually. E-blasts cannot be used to promote job openings and are subject to AAHID approval. One email per year is included in the Platinum & Gold level benefits.

AAHID Digest Newsletter Email Banner Ads

Advertising in the AAHID Digest Newsletter allows you to directly reach CHIDs in their bi-monthly emails from AAHID. Ads are subject to AAHID approval.

- **4 ads/year ($1,925)**
- **3 ads/year ($1,450)**
- **2 ads/year ($975)**
- **1 ad/year ($500)**

AAHID Insider Newsletter

AAHID partners with MultiView to deliver a bi-monthly newsletter (alternating weeks from the AAHID Digest newsletter mentioned above). This newsletter includes association news and relevant healthcare design/architecture news and stories to our stakeholders. Advertising placements are available to purchase through Multiview. AAHID IPs receive a 10% discount on MultiView fees. Learn more on the MultiView website.

Quarterly Product Pulse Session ($750 for Non-Platinum IPs)

Put your latest products and innovations in front of CHIDs through AAHID's Quarterly Product Pulse, a virtual opportunity designed specifically for Industry Partners to share what's new. Participating companies receive a dedicated 15-minute spotlight to showcase new products, features, applications, or updates directly to our CHIDs. AAHID promotes Product Pulse to CHIDs through email and social media, making it an easy way to increase visibility and keep your brand and products top of mind. Visit the AAHID website for full details. *This is available on a first-come, first-served basis to AAHID IPs only. Platinum IPs receive two, 15-minute timeslots or one, 30-minute timeslot per year.*

Sponsor a CHID Meet-Up (In-kind donation)

AAHID organizes CHID meet-ups to occur throughout each year. The purpose of the meet-ups is to give CHIDs an opportunity to network with their peers and to introduce a potential CHID candidate to the examination and certification process. Sponsors will have the opportunity to meet face-to-face with CHIDs and potential CHID candidates to connect, network, and showcase their organization. AAHID will connect you with a CHID that will be leading the Meet-Up to finalize details. *Please note: This is subject to availability of CHIDs. AAHID cannot guarantee attendance.*

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Research/Educational Opportunities

CHID Insights Package (Tiered Levels)

CHID Insights offers three levels of engagement to help Industry Partners and/or an organization doing research to gather meaningful feedback directly from CHIDs, with each survey supported by up to three email reminders to encourage participation.

- **Tier 1: IP Pricing ($1,500) | Non-IP Pricing ($3,000):** CHID Insight survey is distributed to all CHIDs, with one reminder from AAHID. Industry Partner receives responses directly through their survey platform. (included in Platinum level)
- **Tier 2: IP Pricing ($2,500) | Non-IP Pricing ($4,000):** Includes all benefits of Tier 1; Opportunity to have virtual interviews with CHID's who volunteer to participate. (Industry Partner responsible for handling logistics, but AAHID can share contact information.) Platinum IPs will pay the $1,000 difference from Tier 1's pricing.
- **Tier 3: IP Pricing ($3,500) | Non-IP Pricing ($5,000):** Includes all benefits of Tier 1 and 2; Opportunity to send follow-up survey or final feedback survey. Platinum IPs will pay the $2,000 difference from Tier 1 pricing.

White Paper Opportunity ($2,500 per White Paper)*

Share your organization's research, expertise, and solutions with the healthcare design community through a White Paper hosted on AAHID's website. Submit a proposal for review by AAHID's Research Committee, with approved papers receiving guidance and review throughout the development process and a link featured on AAHID's website. Read more about the process and guidelines on the AAHID website.

**One White Paper annually is included in Silver, Gold, and Platinum IP Benefits. Any additional White Paper requires a $2,500 fee.*

Host a CEU Virtual Event with CHIDs

Industry Partner Pricing: Live/Recorded & Shared with all CHIDs ($7,500); Live Only ($3,000)
Non-Industry Partner Pricing: Live/Recorded & Shared with all CHIDs ($10,000); Live Only ($6,000)
Reach Certified Healthcare Interior Designers (CHIDs) through a one-hour virtual educational webinar focused on a relevant healthcare design topic. Programs must meet applicable CEU requirements (preferably IDCEC or AIA) and be educational in nature rather than product- or sales-focused.

AAHID will promote it to CHIDs through dedicated email communications and social media. Participating organizations provide the educational content, presenter(s), learning objectives, and required CEU materials.

Provide Scholarships to CHID Exam Candidates ($500)

Help AAHID continue to grow the number of CHIDs by providing a scholarship to potential CHID exam candidates. This sponsorship will cover the exam and application fee for the CHID candidate and provide additional funding for preparation materials. AAHID will recognize all sponsors in email blasts and on the AAHID social media.

Healthcare Design Conference Opportunities

HCD Sponsorship Opportunities are only available to AAHID Industry Partners.

Healthcare Design Conference – AAHID Annual Reception Sponsorship (Tiered Levels)

Each year at the Healthcare Design Conference (HCD), AAHID hosts an annual reception for all CHIDs and Industry Partners. There are three tiers that are available for sponsorship with benefits highlighted below:

- **Tier 1 ($500):** AAHID Website/LinkedIn Acknowledgment; Year End Review Acknowledgment; President's Message Acknowledgment; Reception Sponsor Acknowledgment during Reception
- **Tier 2 ($1,500):** Includes all benefits of Tier 1; Recognition on Tables at Reception; Special Recognition during President's Presentation at Reception
- **Tier 3 ($2,500):** Includes all benefits of Tier 1 and 2; Company Logo on Step & Repeat Wall; Opportunity to distribute marketing materials at reception; Opportunity to Provide Sponsored Raffle Prizes at Reception

HCD – AAHID Booth Sponsorship

Have your organization recognized at the AAHID exhibit hall booth during the Healthcare Design Conference (HCD) in Fall each year. AAHID offers sponsorship opportunities to showcase booth décor, flooring, and furnishings. Please contact info@aahid.org for more information on how to sponsor the AAHID Booth.

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Industry Partner/Sponsorship 2027 Application Form

Instructions: Please check the Industry Partner level and any additional opportunities you would like to confirm. To pay by credit card, complete the online application at **https://aahid.org/partners/apply/**.

1. Choose Your Industry Partner Level

Select	Level	Investment
☐	Platinum	$12,000
☐	Gold	$9,000
☐	Silver	$6,000
☐	Bronze	$3,000

2. Select Additional Sponsorship Opportunities

Select	Opportunity	Industry Partner Pricing	Non-Industry Partner Pricing
☐	**Host a CEU Virtual Event with CHIDs**	Live & recording: $7,500 Live only: $3,000	Live & recording: $10,000 Live only: $6,000
☐	**CHID Email Blast Distribution** *Included in Platinum & Gold levels.*	$850	$1,500
☐	**CHID Insights Package**	☐ Tier 3 ($3,500) ☐ Tier 2 ($2,500) ☐ Tier 1 ($1,500)	☐ Tier 3 ($5,000) ☐ Tier 2 ($4,000) ☐ Tier 1 ($3,000)
Select	**Opportunity**	**Options / Pricing**	
☐	**White Paper Opportunity** *One White Paper annually included in Silver, Gold, and Platinum Industry Partners.*	$2,500 per White Paper	
☐	**AAHID Digest Newsletter Email Banner Ads**	☐ 4 ads/year ($1,925) ☐ 3 ads/year ($1,450) ☐ 2 ads/year ($975) ☐ 1 ad/year ($500)	
☐	**Quarterly Product Pulse Session** *30-minutes included in Platinum level.*	$750 per 15-minute session	
☐	**CHID Insights Package** *Only available to Industry Partners.*	☐ Tier 3 ($2,000) ☐ Tier 2 ($1,500) ☐ Tier 1 ($750)	
☐	**Provide Scholarship for CHID Exam Candidates**	$500	
☐	**Sponsor a CHID Meet-Up**	In-kind donation *AAHID staff will connect you with the primary contact to coordinate logistics.*	
Select	**HCD Opportunities**	**Options**	
☐	**HCD – AAHID Booth Sponsorship** *Only available to Industry Partners.*	☐ Flooring ☐ Furnishings ☐ Giveaway ☐ Décor ☐ Other: _____	
☐	**HCD – AAHID Annual Reception Sponsorship** *Only available to Industry Partners.*	☐ Tier 3 ($2,500) ☐ Tier 2 ($1,500) ☐ Tier 1 ($500) ☐ Other: $_____	

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3. Payment Total (excluding Meet-Up amount): **$_____**

Primary Contact Information

Contact Name:	
Contact Title:	
Company Name:	
Billing Address:	
City, State, ZIP Code:	
Phone:	
Email Address:	
Company Website:	
Signature:	
Date:	

Payment Information

☐ **Check** ☐ **Credit Card - please complete online form at https://aahid.org/partners/apply/**

Accounts Payable Contact Name:	
Account Payable Contact Title:	
Billing Address:	
City, State, ZIP Code:	
Email:	
Phone:	

Please make checks payable to: American Academy of Healthcare Interior Designers (AAHID), PO Box 88019, Chicago, IL 60680-1019.

By signing this application, I acknowledge that I understand the benefits provided for the Industry Partner level I have selected, and I commit to participation in the AAHID Industry Partner program or other opportunities. Please return this completed form to the AAHID Industry Relations Manager, Angela Hare at ahare@aahid.org.

Thank you for your interest in partnering with AAHID!

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GENERAL TERMS AND CONDITIONS FOR INDUSTRY PARTNER BENEFITS

- All benefits are available exclusively to current AAHID Industry Partners in good standing. An Industry Partner is in good standing once AAHID has received their completed application, with signature, and payment for application invoice.
- Benefits must be used within the current partnership year (January 1–December 31) unless otherwise specified.
- All content, materials, and promotional items are subject to AAHID review and approval. AAHID reserves the right to request revisions or decline content that does not align with the organization's mission, values, or audience.
- Benefit availability is subject to scheduling and AAHID's editorial and event calendars.
- Benefits are non-transferable and may not be exchanged for other opportunities or monetary value.
- Unused benefits do not carry over into future partnership years.

Host a CHID Insights Survey

- Survey must be educational or informational and relevant to healthcare interior design/architecture professionals.
- Survey must be created and managed by the Industry Partner.
- If Tier 2 or Tier 3 - interview topics, speakers, and promotional materials require AAHID approval prior to marketing.
- Industry Partner is responsible for creating/managing interview guides by the deadlines established by AAHID.
- AAHID will coordinate promotion to CHIDs to sign-up for interviews (up to 3 direct e-blasts). Hosting logistics and scheduling will be handled by the Industry Partner.
- Interview dates are based on mutual availability and AAHID's programming calendar.

Host a Virtual Meeting with CHIDs (virtual | 60 minutes | any topic)

- Meeting topic must provide value to CHID’s and be approved by AAHID.
- Meeting may include discussion of products, services, research, trends, or other relevant industry topics.
- Scheduling is based on availability of both AAHID and participating CHIDs.
- Attendance cannot be guaranteed.
- Recording or distribution of meeting content requires prior approval from AAHID and participants, when applicable.
- AAHID will coordinate registration, promotion, and hosting logistics unless otherwise agreed.

Host a Product Pulse Session (virtual | 15 or 30 minutes)

- Content should focus on introducing new products, innovations, or solutions relevant to CHID’s.
- AAHID will coordinate registration, promotion, and hosting logistics unless otherwise agreed.

Company Banner featured on AAHID website (Platinum IPs only)

- Submit a Banner image (1020px wide by 600px tall)
- Banners are only featured during the year that the company is an IP. If the IP does not renew, the banner will be removed from the website.

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All CHID e-blast distribution

- Industry Partner/organization must provide a completed HTML email and email subject line by AAHID's deadline.
- Final content is subject to AAHID approval.
- Distribution date will be scheduled based on AAHID's communications calendar.
- AAHID reserves the right to reschedule distributions to avoid conflicts with other organizational communications.

Gallery option on Industry Partner's AAHID website profile

- Industry Partner may submit up to 10 images showcasing products, projects, or installations. Images most either be sent as a .jpg or .png file
- Industry Partner is responsible for obtaining all necessary permissions for submitted images.
- AAHID reserves the right to remove or decline images that do not meet quality or content standards.

AAHID Annual Reception at HCD post attendee list

- Attendee list will be emailed to Industry Partner's after the AAHID Annual Reception at HCD
- List will include only attendees who have opted in to share their contact information, in accordance with applicable privacy policies.
- The attendee list is provided for one-time follow-up related to the event and may not be sold, shared, or distributed to third parties.
- AAHID reserves the right to withhold information to comply with privacy regulations or attendee preferences.

Opportunity to post news and events on AAHID's LinkedIn or Instagram page

- Posts must be relevant to healthcare interior design, the built environment, or topics of interest to AAHID members.
- Requests must be submitted at least two weeks prior to the desired posting date.
- All content, graphics, and links are subject to AAHID review and approval.
- Posting dates are based on AAHID's social media calendar and cannot be guaranteed for a specific date.
- AAHID can publish up to two posts annually

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GENERAL INDUSTRY PARTNER/SPONSOR TERMS AND CONDITIONS

1. Acceptance and Approval

All partnership applications, sponsorships, advertisements, and other commercial opportunities are subject to review and approval by AAHID. An application, inquiry, proposal, or payment does not constitute acceptance by AAHID.

A partnership becomes binding only after approval by AAHID's authorized representatives and execution, acceptance, or written confirmation of the applicable Agreement. AAHID may decline or reject any prospective Partner, advertisement, sponsorship, content, or proposed activity, in whole or in part, at its sole discretion, including where AAHID determines that the opportunity:

- Is inconsistent with AAHID's mission, policies, or values;
- May create an actual or perceived conflict of interest;
- May negatively affect AAHID's reputation or relationships;
- Is misleading, deceptive, inaccurate, or otherwise inappropriate;
- Is inconsistent with applicable law or professional standards;
- Is competitive with an AAHID program, service, or strategic interest; or
- Is otherwise not appropriate for the AAHID audience.

AAHID's acceptance of a Partner or one opportunity does not constitute approval of any future opportunity.

2. Joint Approval Process

Partnership opportunities are subject to AAHID's internal approval procedures. Where applicable, commercial partnerships may require review and approval by both the AAHID staff member responsible for industry relations/business development and the appropriate AAHID leadership, committee, executive, or other authorized representative.

Only individuals authorized by AAHID may approve an Agreement or commit AAHID to specific partnership benefits. No employee, volunteer, committee member, or representative of AAHID may modify these Terms or promise additional benefits unless authorized to do so in writing.

3. Fees and Payment

Partner/Sponsor agrees to pay all fees identified in the applicable Agreement.

Unless otherwise stated in writing:

- Payment is due within **[30] days** of the invoice date;
- AAHID is not required to begin providing benefits until payment arrangements have been satisfied;
- All amounts are stated in U.S. dollars;
- Partner is responsible for any applicable taxes, governmental charges, or similar fees associated with its purchase, except taxes imposed on AAHID's net income; and
- Payment of an invoice does not guarantee acceptance of an opportunity unless the applicable Agreement has been approved by AAHID.

AAHID may suspend or withhold partnership benefits if payment becomes delinquent.

4. No Guaranteed Results

Partner acknowledges that AAHID does not guarantee any particular level of:

- Attendance;
- Impressions;
- Website traffic;

- Email opens or clicks;
- Social media engagement;
- Leads;
- Sales;
- Revenue;
- Business opportunities;
- Return on investment; or
- Other commercial results.

Any audience figures, historical statistics, projections, estimates, or performance data provided by AAHID are informational and are not guarantees of future performance.

5. Partnership Benefits and Deliverables

AAHID will use commercially reasonable efforts to provide the benefits identified in the applicable Agreement.

Unless specifically stated otherwise, benefits are personal to the Partner and may not be transferred, assigned, sold, sublicensed, or otherwise provided to another entity without AAHID's prior written approval.

AAHID may substitute a substantially comparable benefit if a specified benefit becomes unavailable because of circumstances outside AAHID's reasonable control. AAHID will make reasonable efforts to notify Partner of material substitutions.

6. Advertising and Promotional Materials

Partner is solely responsible for providing all artwork, copy, logos, links, product information, and other materials necessary to fulfill the applicable opportunity.

Materials must:

- Be submitted by the applicable deadline;
- Meet AAHID's technical specifications;
- Comply with applicable law;
- Be accurate and not misleading;
- Not infringe any third-party rights; and
- Comply with AAHID's applicable advertising, editorial, brand, and content policies.

AAHID may reject, modify, or require revision of any material that does not satisfy these requirements.

If Partner fails to provide required materials by the applicable deadline, AAHID may be unable to provide the corresponding benefit, and Partner may remain responsible for the applicable fee.

Unless otherwise agreed in writing, missed deadlines caused by Partner do not entitle Partner to a refund or credit.

7. Editorial and Content Control

AAHID retains complete editorial control over its publications, communications, educational programming, website, social media channels, and other Association-controlled content. Payment for advertising, sponsorship, or partnership opportunities does not give Partner editorial control or the right to require AAHID to publish content that AAHID determines is inappropriate, inaccurate, misleading, or inconsistent with its editorial standards. Sponsored content will be identified or presented as required by applicable law and AAHID policy.

8. Digital, Email, Website, and Social Media Opportunities

For digital opportunities, including email, website, social media, and digital publications, AAHID will determine the placement, formatting, timing, and technical implementation of content consistent with the applicable Agreement.

AAHID does not guarantee delivery, impressions, open rates, click-through rates, engagement, or other performance

metrics unless expressly stated in writing. Partner represents that all links, landing pages, content, claims, and promotional materials supplied to AAHID are accurate and lawful. AAHID may remove or disable a digital advertisement, link, post, or other content if AAHID reasonably believes it violates these Terms, applicable law, or AAHID policy.

9. Email Marketing and Data

Where an Agreement includes an email deployment, Partner's materials must comply with applicable federal and state laws, including applicable requirements governing commercial electronic communications. Partner will not receive or obtain access to AAHID's member or attendee email database unless expressly authorized in the applicable Agreement. Where AAHID provides an email deployment on Partner's behalf, AAHID will retain control of its mailing lists and will distribute the approved content through AAHID's systems. Partner may not use AAHID-provided audience data for purposes other than those expressly authorized in writing.

10. Attendee and Member Information

Any attendee, member, registrant, or other individual information provided to Partner by AAHID must be used solely for the purpose and in the manner expressly authorized by AAHID.

Partner may not:

- Sell, rent, or transfer such information;
- Add individuals to unrelated marketing lists without appropriate consent;
- Share the information with unauthorized third parties;
- Use the information for purposes inconsistent with the applicable Agreement; or
- Retain the information longer than reasonably necessary for the authorized purpose or as otherwise required by law.

Partner is responsible for complying with all applicable privacy and data protection laws. AAHID may restrict or prohibit data access where necessary to protect member privacy or comply with applicable law.

11. Product and Regulatory Compliance

Partner represents and warrants that its products, services, claims, advertising, promotional materials, and activities comply with all applicable laws, regulations, and industry requirements. Partner is solely responsible for obtaining any licenses, approvals, clearances, permissions, or authorizations required for its products, services, claims, advertising, or activities. AAHID does not independently verify or endorse Partner's regulatory, scientific, medical, clinical, or commercial claims.

12. Use of Names, Logos, and Trademarks

Each party retains all right, title, and interest in its respective names, trademarks, logos, service marks, copyrights, and other intellectual property. Partner grants AAHID a limited, non-exclusive, royalty-free license to use Partner's name, trademarks, logos, and approved materials solely as reasonably necessary to fulfill the applicable Agreement and identify Partner as a sponsor, advertiser, exhibitor, or partner. AAHID does not grant Partner a revocable license to use AAHID's name or logo. Partner may not imply that AAHID endorses, recommends, certifies, or guarantees Partner or its products or services unless AAHID has expressly authorized such language in writing.

13. Intellectual Property and Third-Party Rights

Partner represents and warrants that it owns or has obtained all necessary rights, licenses, consents, and permissions for all materials submitted to AAHID. Partner will not submit materials that infringe or misappropriate any third party's copyright, trademark, privacy, publicity, trade secret, or other rights. Partner is responsible for obtaining appropriate permissions for photographs, testimonials, names, likenesses, music, videos, publications, quotations, and other third-party materials.

14. Indemnification

To the fullest extent permitted by applicable law, Partner agrees to defend, indemnify, and hold harmless AAHID and its officers, directors, employees, volunteers, agents, representatives, affiliates, and contractors from and against third-party claims, damages, liabilities, costs, and reasonable attorneys' fees arising out of or relating to:

- Partner's breach of the Agreement or these Terms;
- Partner's negligence, willful misconduct, or violation of law;
- Partner's products, services, advertisements, or promotional materials;
- Alleged infringement or misappropriation of third-party intellectual property rights;
- Partner's use of attendee, member, or other personal information;
- Injury, death, or property damage caused by Partner or its representatives; or
- Partner's participation in an AAHID event or activity.

The indemnification obligations in this section survive expiration or termination of the Agreement.

15. Limitation of Liability

To the fullest extent permitted by applicable law, AAHID will not be liable for any indirect, incidental, consequential, special, exemplary, or punitive damages, including lost profits, lost business opportunities, or loss of goodwill, arising out of or relating to the Agreement. To the fullest extent permitted by applicable law, AAHID's aggregate liability arising out of or relating to a particular Agreement will not exceed the amount actually paid by Partner to AAHID under that Agreement during the [12] months preceding the event giving rise to the claim. Nothing in these Terms is intended to exclude liability that cannot legally be excluded or limited under applicable law.

16. Cancellation by Partner

Unless otherwise stated in the applicable Agreement, cancellations by Partner must be submitted in writing. AAHID does not provide any kind of refund due to cancellation. AAHID may establish different cancellation terms for specific opportunities, and those terms will control where applicable.

17. Cancellation or Termination by AAHID

AAHID may suspend, modify, or terminate a partnership if Partner:

- Fails to pay amounts when due;
- Breaches the Agreement or these Terms;
- Violates applicable law;
- Engages in conduct that materially harms or threatens AAHID's reputation;
- Provides misleading or fraudulent information;
- Engages in conduct inconsistent with AAHID's mission or policies; or
- Becomes subject to circumstances that, in AAHID's reasonable judgment, make continuation of the partnership inappropriate.

Where reasonably practicable, AAHID will provide written notice and an opportunity to cure a curable breach. AAHID may immediately terminate a partnership for serious misconduct, legal violations, safety concerns, or circumstances requiring immediate action.

18. Force Majeure

AAHID will not be liable for failure or delay in performing its obligations when such failure or delay results from circumstances beyond its reasonable control, including acts of God, natural disasters, severe weather, public health emergencies, epidemics or pandemics, governmental actions, labor disputes, war, terrorism, civil unrest, venue closure, utility failures, transportation disruptions, cyber incidents, or other similar events.

If an event, program, or opportunity is postponed, canceled, moved, converted to virtual or hybrid delivery, or materially modified due to circumstances beyond AAHID's reasonable control, AAHID may provide a comparable alternative benefit, credit, rescheduled opportunity, or other remedy determined by AAHID in light of the circumstances.

19. No Exclusivity Unless Expressly Agreed

Unless expressly stated in a written Agreement signed by authorized AAHID representatives, no sponsorship, advertising, or partnership purchase creates exclusivity with respect to an industry, product category, company, technology, service, or other commercial interest. Any exclusivity granted by AAHID must be specifically identified in writing, including its scope, duration, and limitations.

20. No Endorsement

Unless expressly stated in writing, sponsorship, advertising, partnership, or other commercial participation does not constitute an endorsement, recommendation, certification, or approval by AAHID of Partner, its products, services, research, claims, or personnel. Partner may not represent otherwise.

21. Confidentiality

If either party receives confidential, non-public information from the other party in connection with a partnership, the receiving party will use reasonable care to protect such information and will not disclose it except as permitted by the Agreement or required by law.

Confidential information does not include information that:

- Is or becomes publicly available without breach;
- Was lawfully known before disclosure;
- Is independently developed without use of confidential information; or
- Is lawfully received from a third party without confidentiality obligations.

22. Independent Contractors

The parties are independent contractors. Nothing in the Agreement creates a partnership, joint venture, agency, employment relationship, fiduciary relationship, or other legal relationship between AAHID and Partner. Neither party has authority to bind the other unless expressly authorized in writing.

23. Assignment

Partner may not assign, transfer, or delegate its rights or obligations under the Agreement without AAHID's prior written consent. Any unauthorized assignment is void. AAHID may assign the Agreement to an affiliated entity, successor, or entity acquiring substantially all of AAHID's relevant assets or operations.

24. Entire Agreement

The Agreement, including these Terms and any applicable order form, prospectus, sponsorship agreement, exhibit agreement, or other documents expressly incorporated by reference, constitutes the entire agreement between AAHID and Partner concerning the applicable opportunity. It supersedes all prior or contemporaneous discussions, proposals, representations, or agreements relating to the same subject matter. In the event of a conflict among documents, the following order of precedence will apply unless otherwise stated:

1. A separately executed written agreement;
2. The applicable order form or partnership agreement;
3. These Terms and Conditions;
4. The applicable prospectus or promotional materials; and
5. Other referenced materials.

25. Acknowledgment

By signing, submitting, electronically accepting, or otherwise purchasing a partnership opportunity from AAHID, Partner acknowledges that it has read, understood, and agrees to be bound by these Terms and the applicable Agreement.

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